



PRISM JOHNSON LIMITED

Ref. : 2024-25/Q-2/IP

November 13, 2024

The National Stock Exchange of India Limited, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a copy of the Investor Presentation dated November 13, 2024 on the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and half year ended September 30, 2024.

The said Investor Presentation is available on the website of the Company at www.prismjohnson.in.

We request you to kindly bring the above information to the notice of your members.

Thanking you,

Yours faithfully,
For **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA
Company Secretary &
Compliance Officer

Encl. : As above



Corporate Office: "Rahejas", Main Avenue, V.P. Road, Santacruz (W), Mumbai- 400 054. India. T: +91-22-61042200 / 66754142 / 43 / 44
Registered Office: Prism Johnson Limited. 305. Laxmi Niwas Apartments, Ameerpet. Hyderabad - 500 016. India.
(W): www.prismjohnson.in, (E): info@prismjohnson.in

CIN: L26942TG1992PLC014033



PRISM[®]
CEMENT
दूर की सोच

JOHNSON[®]
DESIGNERS' CHOICE

PRISM
RMC
Complete Concrete Solutions









Amongst India's Leading
Integrated
Building Materials Companies

PRISM JOHNSON LIMITED

Q2 FY25 INVESTOR PRESENTATION

November 2024

	 CAPACITY	 PRODUCTS	 PRESENCE
	5.6 MTPA at Satna, Madhya Pradesh; Supply agreements with several grinding units for an aggregate capacity of 1.44 MTPA*	<ul style="list-style-type: none"> ○ Ordinary Portland Cement ○ Portland Pozzalana Cement (PPC) ○ Premium PPC Products 	Regional presence catering to Eastern & Central Uttar Pradesh, Madhya Pradesh and Bihar
	~64 million m ² of own and joint venture capacity across 11 plants in India	<ul style="list-style-type: none"> ○ Tiles: Ceramic, Vittrified and Industrial ○ Sanitary-ware & Bath-fittings ○ Engineered Marble & Quartz 	Pan India presence, catering to the residential, commercial and industrial sectors
	12.4 million m ³ ; 103 plants at 44 cities / towns (including franchisee plants)	<ul style="list-style-type: none"> ○ Ready-Mixed Concrete ○ Plaster ○ Construction Chemicals 	Pan India presence, catering mainly to urban real estate and infrastructure sectors

Vision



Creating sustainable value by meeting the construction and lifestyle needs of our customers through innovative building materials and services

Values



1 TASC

1: One Team



T: Transparency



A: Accountability



S: Speed



C: Changing with Time





2 Cement Plants, 1 Location, 5.6 MTPA

11 Tiles Plants, ~64 mn m²

2 Faucet Plants, 3.6 mn pcs

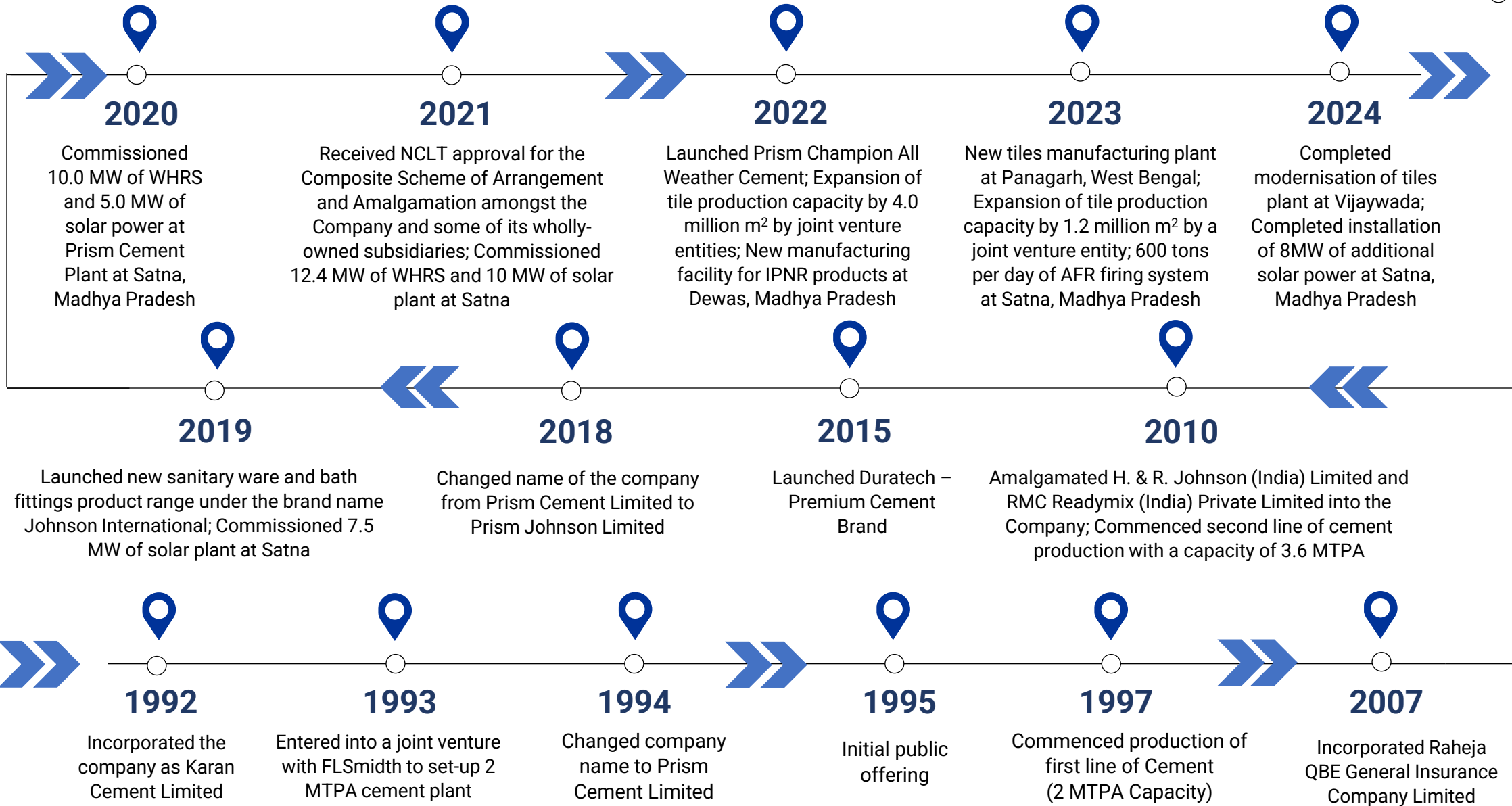
21 Experience Centres (HRJ)

103 RMC Plants*, 12.4 mn m³

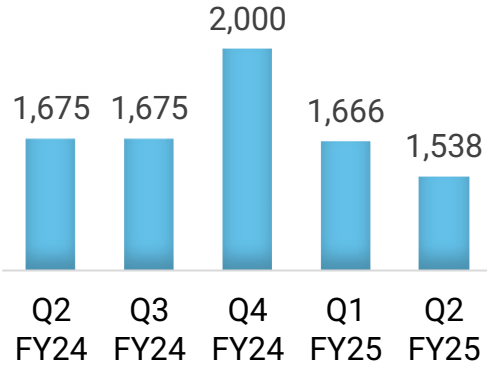
-  Registered Office
-  Corporate Office
-  Prism Cement Plant
-  Prism Cement Marketing Office
-  Ready-Mixed Concrete Plant
-  HRJ Plant
-  HRJ Office
-  Experience Centre

This map is a generalized illustration only for the ease of the reader to understand the locations, and is not intended to be used for reference purposes. The representation of political boundaries and the names of geographical features/states do not necessarily reflect the actual position. The Company or any of its directors, officers or employees, cannot be held responsible for any misuse or misinterpretation of any information or design thereof. The Company does not warrant or represent any kind of connection to its accuracy or completeness.

Prism Johnson: Our Journey

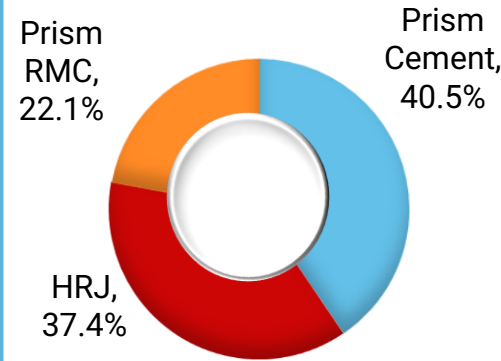


Revenue (₹ Crores)



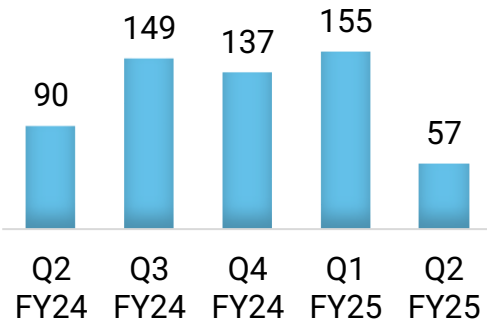
Q2 FY25 revenue declined by 8.2% YoY mainly due to decline in Prism Cement revenue (declined by 17.3% YoY); HRJ and Prism RMC revenues declined marginally by 1.1% YoY and 0.4% YoY respectively

Q2 FY25 Revenue Mix



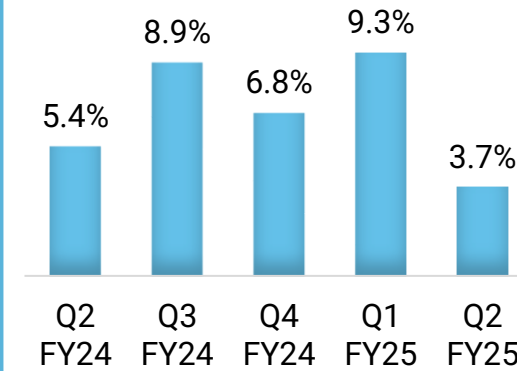
Prism Cement constituted 40.5% of Q2 FY25 revenues; HRJ constituted 37.4% and Prism RMC constituted 22.1%

EBITDA (₹ Crores)



Q2 FY25 EBITDA declined by 36.1% YoY; Prism Cement EBITDA / ton declined from ₹ 364 in Q2 FY24 to ₹ 58 primarily due to lower realizations and maintenance shut-down costs; HRJ EBITDA declined by 18.4% YoY to ₹ 34 Crores

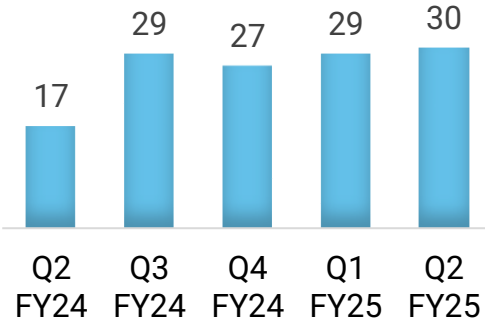
EBITDA Margin (%)



Q2 FY25 EBITDA margin declined by 170 bps YoY to 3.7%; HRJ's EBITDA margin declined by 130 basis points YoY to 5.9%; Prism RMC EBITDA margin increased by 600 bps YoY to 4.5%

Consolidated (Ex. RQBE) Q2 FY25 Financial Performance Snapshot (2/2)

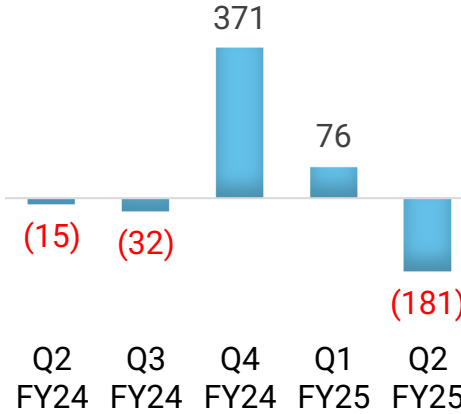
Working Capital (Days)



Increase in Working Capital Days is largely attributable to decline in Creditor Days from 65 days in Q2 FY24 to 52 days; Debtors Days remained healthy at 35 days in Q2 FY25

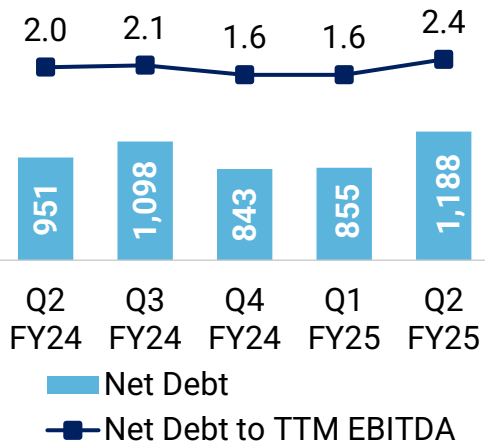
Cash Conversion Cycle*

Free Cash Flows (₹ Crores)



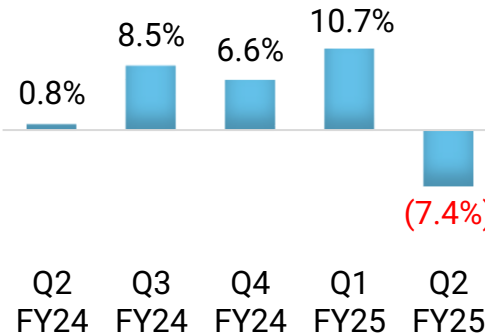
Free Cash Flow (FCF) (pre-capex and investments) stood at ₹ (181) Crores in Q2 FY25; primarily impacted due to LC payments of ₹ 287 Crores in Q2 FY25

Net Debt (₹ Crores)



Net Debt to TTM EBITDA at 2.4x and Net Debt to Equity at 0.8x as on September 30, 2024; Total debt repayment obligation as of September 30, 2024 is ₹ 20 Crores for FY25 and ₹ 305 Crores for FY26.




Annualized ROCE (%)



Annualized ROCE declined by 820 basis points YoY from 0.8% in Q2 FY24 to (7.4%); Capital Employed increased by 3.1% YoY to ₹ 2,433 Crores in Q2 FY25

* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

EBIT includes Other Income and is annualized for ROCE calculation

	SALES VOLUME	REVENUE	EBITDA & EBITDA MARGIN
 <p>PRISM CEMENT दूर की सोच</p>	<p>Cement & clinker sales volume declined by 5.6% YoY to 1.37 million tons in Q2 FY25; Share of premium cement increased from 33% of total sales volume in Q2 FY24 to 43% in Q2 FY25</p>	<p>Prism Cement's Q2 FY25 revenue declined by 17.3% YoY from ₹ 753 Crores in Q2 FY24 to ₹ 623 Crores due to lower sales volume and lower realizations; Realization declined by 12.3% YoY</p>	<p>EBITDA declined from ₹ 364 per ton in Q2 FY24 to ₹ 58, primarily due to steep decline in realizations and maintenance shut-down expenses of around ₹ 150 per ton; Power and fuel cost declined from ₹ 1,426 per ton in Q2 FY24 to ₹ 1,343</p>
 <p>JOHNSON Not just tiles, Lifestyles.</p>	<p>Tiles consolidated sales volume declined by 1.1% YoY in Q2 FY25 to 14.0 million m²; Domestic tiles sales volume grew by 0.9% YoY; Exports constituted ~3% of total sales volume</p>	<p>HRJ's consolidated revenues decreased by 1.1% YoY from ₹ 581 Crores in Q2 FY24 to ₹ 575 Crores in Q2 FY25</p>	<p>Consolidated EBITDA margin declined by 130 basis points YoY to 5.9% due to lower sales volume and higher fixed costs; EBITDA margin improved 260 basis points QoQ.</p>
 <p>PRISM RMC Complete Concrete Solutions</p>	<p>Ready-mixed concrete sales volume grew by 0.8% YoY during Q2 FY25</p>	<p>Prism RMC revenues declined by 0.4% YoY from ₹ 342 Crores in Q2 FY24 to ₹ 340 Crores in Q2 FY25</p>	<p>EBITDA margin improved from (1.5%) in Q2FY24 to 4.5% led by several cost rationalization initiatives and change in procurement contractual practices</p>

Capacity

Prominent cement company in the Satna cluster with an installed cement capacity of 5.6 MTPA; Supply agreements with three grinding units, situated in Uttar Pradesh, for an aggregate capacity of 1.44 MTPA*

Product Mix

Superior product mix; Share of premium products (Champion Plus, Duratech and Champion All Weather) in total cement volume increased from ~15% in FY18 to ~43% in Q2 FY25

Stable Demand Outlook

Strong medium-term outlook for cement demand in India led by demand from housing and infrastructure sectors; Recent / upcoming capacity additions in Central India by other cement companies to intensify competition subject to healthy demand growth

Distribution Network

Wide distribution network of around 2,500 effective dealers and over 5,100 effective retailers as of March 31, 2024

Capital Employed & ROCE

Capital Employed at around US\$ 27 per ton of cement as of September 30, 2024; H1 FY25 ROCE at 1.8% as compared to FY24 ROCE at 10.6%

Sustainability Focus

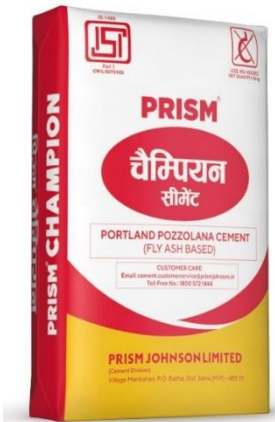
WHRS Capacity of 22.4 MW and Solar Capacity of 22.5 MW at Satna; Installation of additional 8 MW of solar power completed, pending regulatory approvals; Investment being made in 24 MW of captive wind power, likely to get commissioned by March 2025; GHG Emissions intensity at 631 kg CO₂ per ton of cementitious material in H1 FY25

* By March 2025, after taking into account the proposed capacity addition by RLJ Infracement Private Limited and termination of supply agreement with M/s Rockhill Hi-Tech Cement Private Limited

Prism Cement's Plant at Satna, Madhya Pradesh

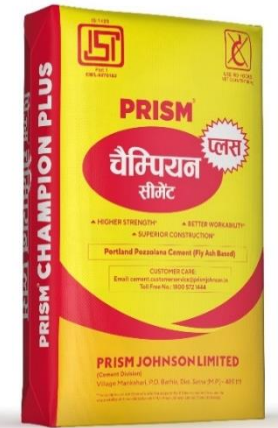


Champion



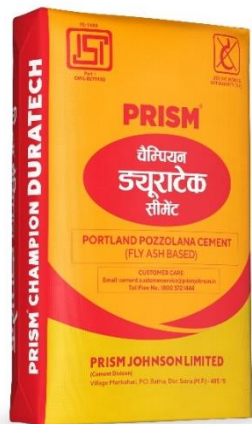
Excellent durability that provides long-term strength & gain, and is suitable for any type of structural application; Wide range of application, including housing, roads, wells, dams, masonry and plastering works

Champion Plus



A premium product, known for its high strength, high performance and consistent quality; Helps in making the concrete stronger, denser and leak proof, resulting in strengthening of the structure; Assures superior quality with high strength, suited for general construction

Champion Duratech



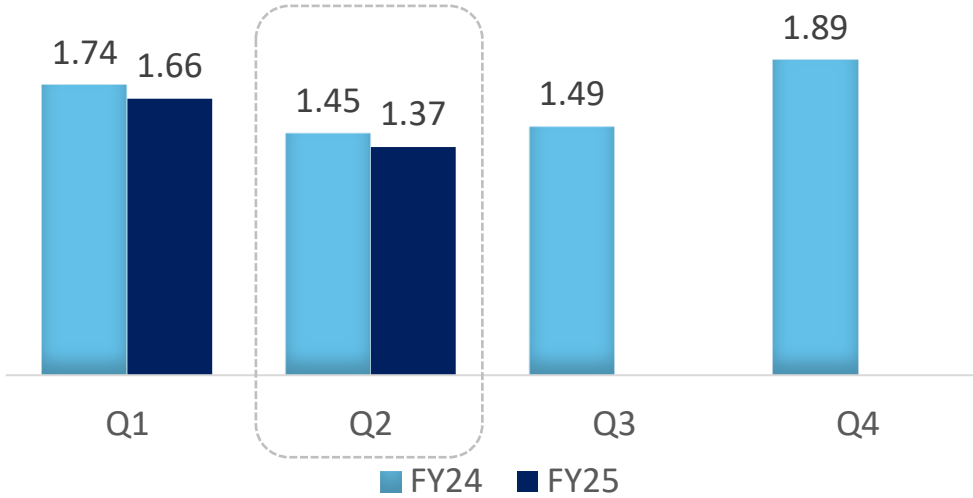
Prism Cement's premium product, and an all-purpose cement that serves various customer needs, including building terraces, beams, columns, foundation, roof slab, and in all kinds of RCC and precast jobs

Champion All Weather

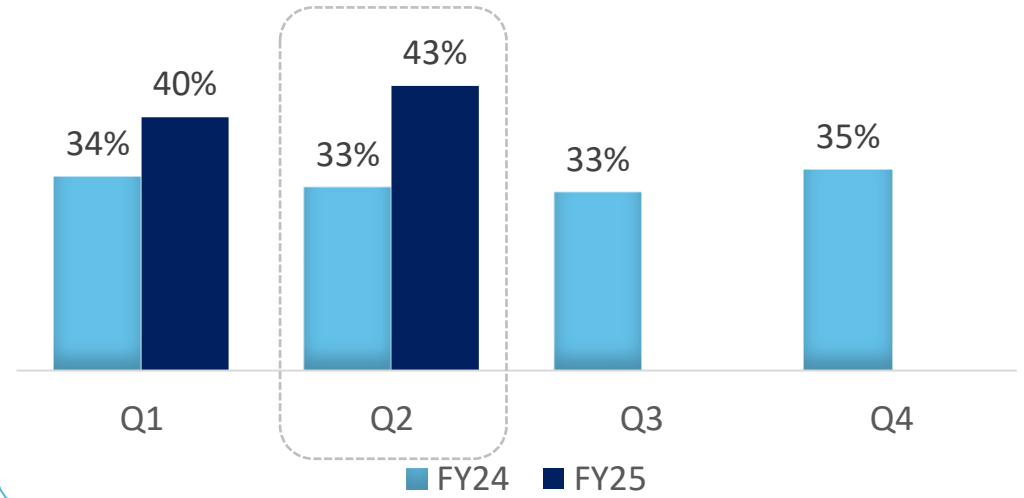


Prism Cement's premium product that prevents water ingress and makes the construction moisture and dampness resistant; a water repellent cement with high strength and provides resistance to seepage, cracks and rusting; Prolongs life of the construction

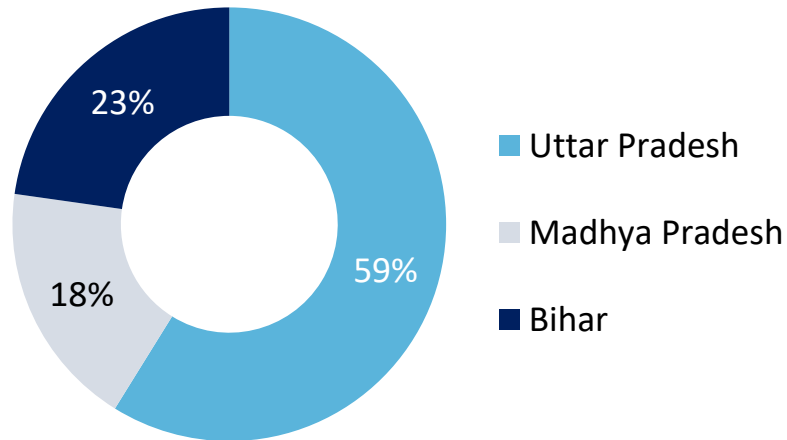
Cement & Clinker Sales Volume (mn tons)



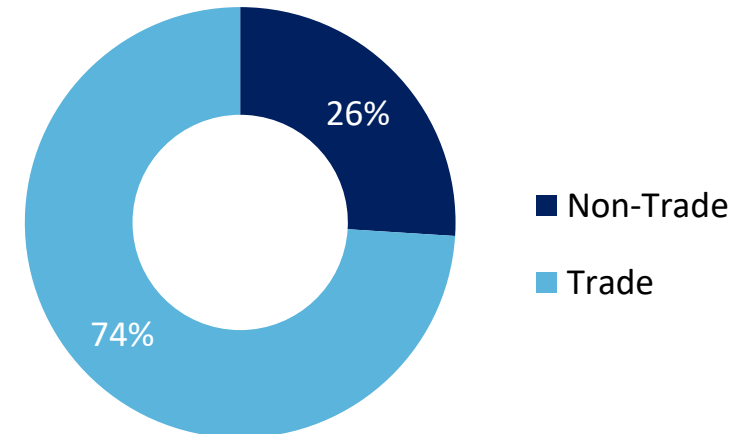
Premium Products (% of total sales volume)



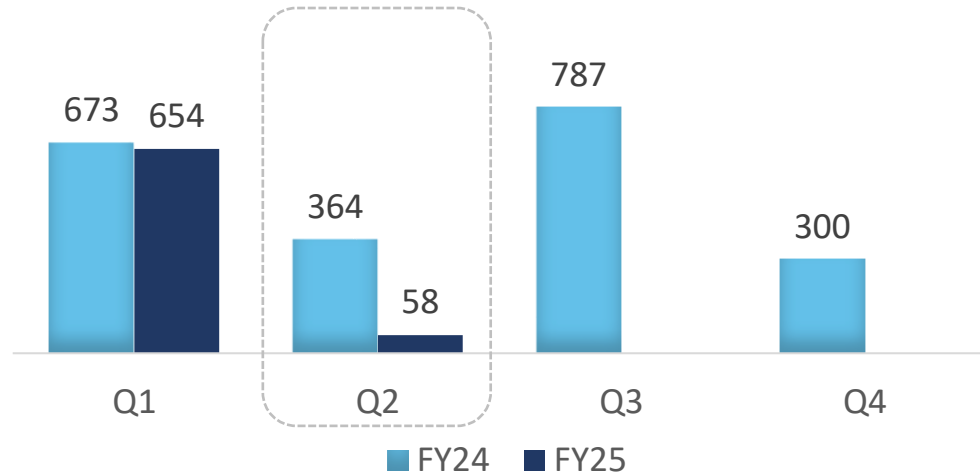
Q2 FY25 Regional Sales Breakup



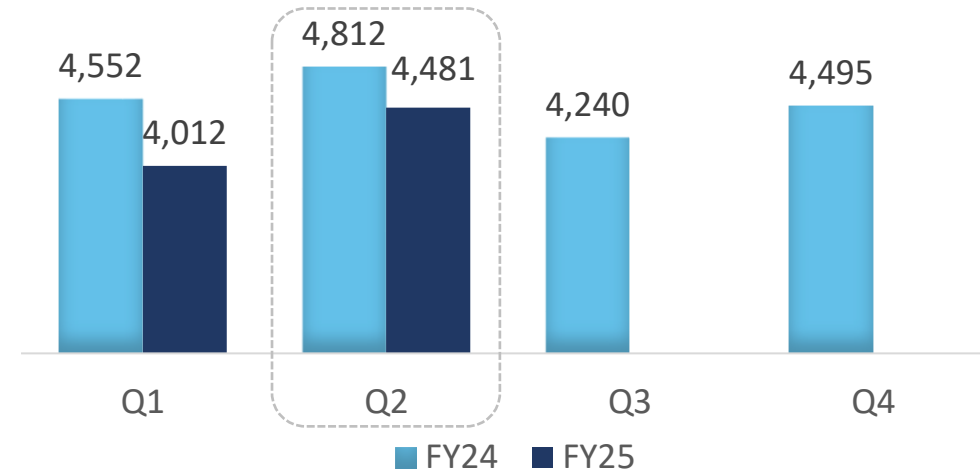
Q2 FY25 Sales: Trade vs. Non-Trade



EBITDA per ton (₹)



Cost per ton (₹)



Per ton metrics (₹)

	Q2 FY24	Q1 FY25	Q2 FY25	% QoQ	% YoY
Realization	5,176	4,666	4,539	(2.7%)	(12.3%)
Total Operating Cost	4,812	4,012	4,481	11.7%	(6.9%)
- Power & Fuel	1,426	1,522	1,343	(11.8%)	(5.9%)
- Freight & Forwarding	1,061	1,125	1,055	(6.2%)	(0.6%)
- Raw Material	589	632	592	(6.2%)	0.5%
- Employee Cost	345	310	388	25.3%	12.6%
- Other Costs	997	916	1,095	19.6%	9.9%
- Change in Inventory & Stock in Trade	394	(493)	8	n/m	n/m
EBITDA	364	654	58	(91.1%)	(84.0%)

- Cement revenue declined by 17.3% YoY to ₹ 623 Crores in Q2 FY25 due to decline in realizations and sales volume.
- Cement & clinker sales volume declined by 5.6% YoY due to decline in July & August 2024 sales volume due to heavy monsoons; September 2024 sales volumes were on track with mid single digit growth.
- Share of premium cement increased from 33% in Q2 FY24 to 43% in Q2 FY25.
- EBITDA per ton came at ₹ 58 per ton led by 12.3% YoY decline in revenue per ton and maintenance shut-down. Power & Fuel cost declined by 5.9% YoY to ₹ 1,343 per ton.

Strong Brand & Wide Product Range

Strong brand with a long-standing history of tile manufacturing in India, operating since 1958; Wide product range: Tiles, Sanitary-ware & Bath-fittings, Quartz & Engineered Marbles

Manufacturing Capacity

11 tile manufacturing plants (including joint ventures) with total capacity of around 64 million m² p.a. and 2 faucet manufacturing plants with total capacity of 3.6 million pieces p.a.; Completed modernization of the tile plant located at Vijaywada during August 2024

Distribution Network

Wide Distribution Network with around 900 dealers; 21 large format Experience Centres displaying HRJ's product range

Sustainability Focus

Solar Capacity of 4.5 MW across HRJ own plants; Share of rainwater harvesting at 20% of total water consumption in FY24; Target to improve energy efficiency by 10% in FY25, from the baseline year FY22

Capital Employed & ROCE (Consolidated)

Sharp increase in gas prices impacted profitability & led to a decline in ROCE from 17.2% in FY22 to 6.4% in FY23 and 4.2% in FY24; H1 FY25 ROCE (annualized) and Capital Employed stood at 1.4% and ₹ 1,063 Crores respectively.

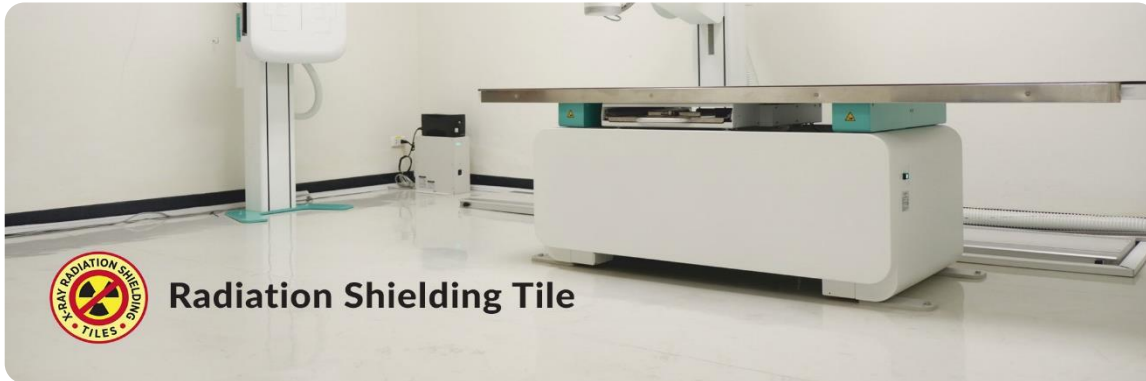
Innovations That Differentiate HRJ



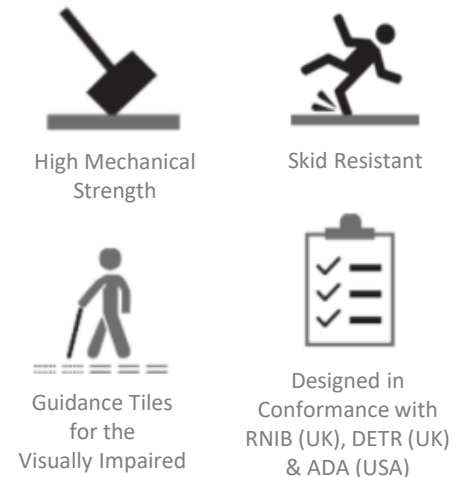
Anti-Static Tiles



Radiation Shielding Tiles



Tac Tiles



JOHNSON
DESIGNERS' CHOICE



JOHNSON
BATHWARE



JOHNSON
MARBLE & QUARTZ
NATURE, REINVENTED



PORSELANO
NOT JUST TILES, LIFESTYLES



Marbonite
Preferred over Italian Marble, worldwide



ENDURA
Industrial Tiling Solutions



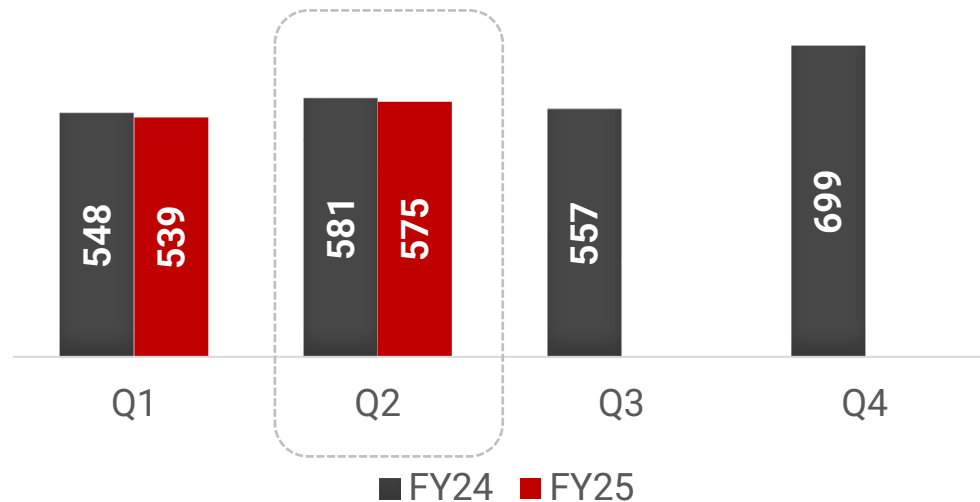
List of Experience Centres

	City	State
1	Ahmedabad	Gujarat
2	Bengaluru	Karnataka
3	Bhubaneshwar	Odisha
4	Calicut	Kerala
5	Chandigarh	Chandigarh
6	Chennai	Tamil Nadu
7	Coimbatore	Tamil Nadu
8	Delhi	Delhi
9	Ernakulum	Kerala
10	Guwahati	Assam
11	Hyderabad	Telangana
12	Indore	Madhya Pradesh
13	Kolkata	West Bengal
14	Lucknow	Uttar Pradesh
15	Mumbai	Maharashtra
16	Patna	Bihar
17	Pune	Maharashtra
18	Raipur	Chhattisgarh
19	Thane	Maharashtra
20	Thiruvananthapuram	Kerala
21	Varanasi	Uttar Pradesh

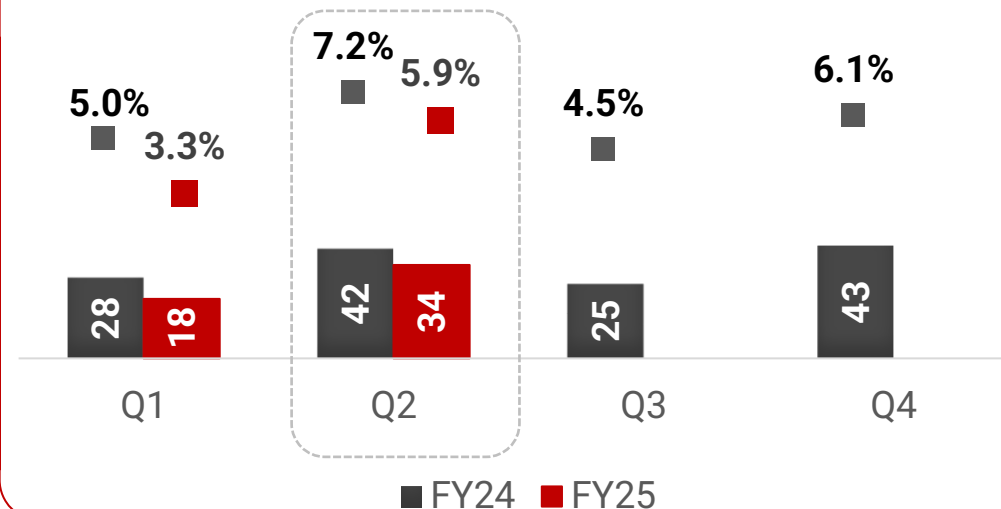
Experience Centre at Hyderabad



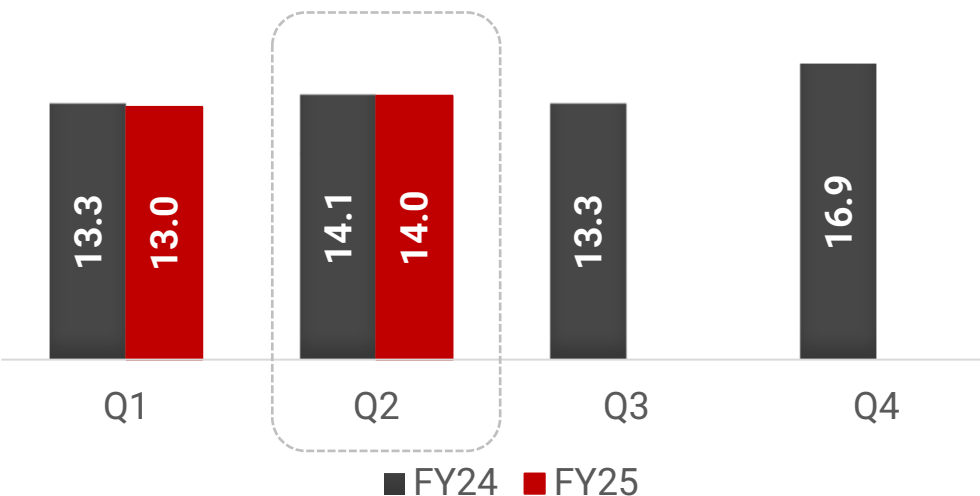
Revenue (₹ Crores)



EBITDA (₹ Crores) & EBITDA Margin (%)



Tile Sales Volume (million m²)



- Q2 FY25 revenue declined by 1.1% YoY, primarily due to decline in tile sales volume by 1.1% YoY; Non tiles businesses revenue grew by 12.3% YoY during Q2 FY25
- Domestic tiles sales volume grew by 0.9% YoY while Exports sales volume declined by 40.0% YoY.
- Capacity utilization stood at around 71% in Q2 FY25. During Q2 FY25, the modernization of HRJ's tile plant at Vijaywada was completed, which led to a decline in HRJ's capacity to 64 million m².
- EBITDA margin declined by 130 basis points YoY due to lower sales volume and higher fixed costs.

Pan India Presence

Amongst top three players in the RMC sector with pan India presence: 103 plants* at 44 cities / towns; Two technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories to ensure adherence to quality

Key Focus Areas

- ❖ Increase plant utilisation levels and optimise fleet and pump efficiency
- ❖ Increase share of environment-friendly and value-added products
- ❖ Focus on individual home builder segment

Strong Growth Potential

Beneficiary of demand recovery from real estate and infrastructure sectors; Strong ROCE potential for existing business with improvement in plant capacity utilisation levels, apart from favourable impact of franchisee scale-up.

Commercial Concrete



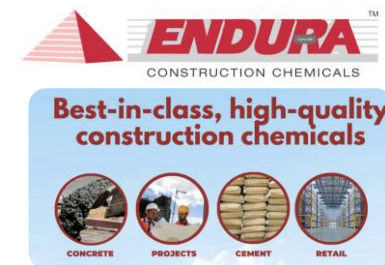
Core business catering to the concrete requirements of metro cities and semi-urban areas; serves as a steadfast contributor to the prolific development of urban India

Mega Projects



Meets the growing demand of high quality ready-mixed concrete in infrastructure sub-sectors, such as Highways, Bullet Trains, Power Plants, Refineries, Ports and Jetties

Construction Chemicals



High-quality construction chemicals, blending innovation with expertise; Wide range of products for concrete, cement, projects and retail

KEY BUSINESS VERTICALS



Complete Concrete Solutions

Unveiling **PRISMATIC RANGE** of high quality ready mix concrete products

PRISMATIC RANGE

GREEN CONCRETE PRISMATIC RANGE	DIY PRISMATIC RANGE	PRODUCTIVITY PRISMATIC RANGE
PERFORMANCE PRISMATIC RANGE	FLOORS PRISMATIC RANGE	DURABILITY PRISMATIC RANGE




Complete Concrete Solutions

A RANGE OF **GREEN CONCRETE PRODUCTS FOR A SUSTAINABLE LIVING**

GREEN CONCRETE
PRISMATIC RANGE

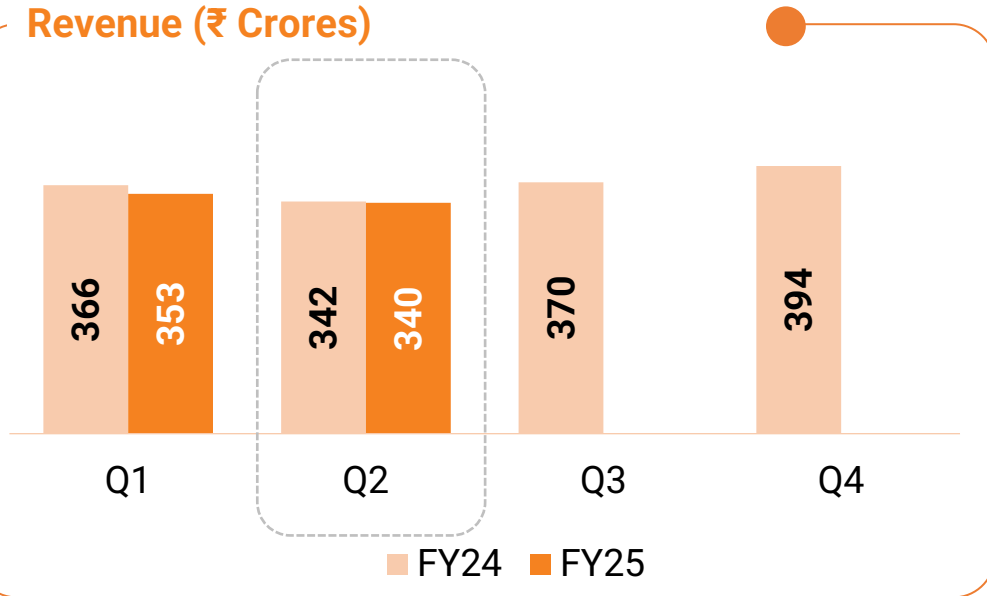
 PrismGreen ECO-FRIENDLY LOW CARBON CONCRETE	 PrismLite ECO-FRIENDLY LIGHTWEIGHT CONCRETE	 PrismPervia ECO-FRIENDLY PERVIOUS CONCRETE
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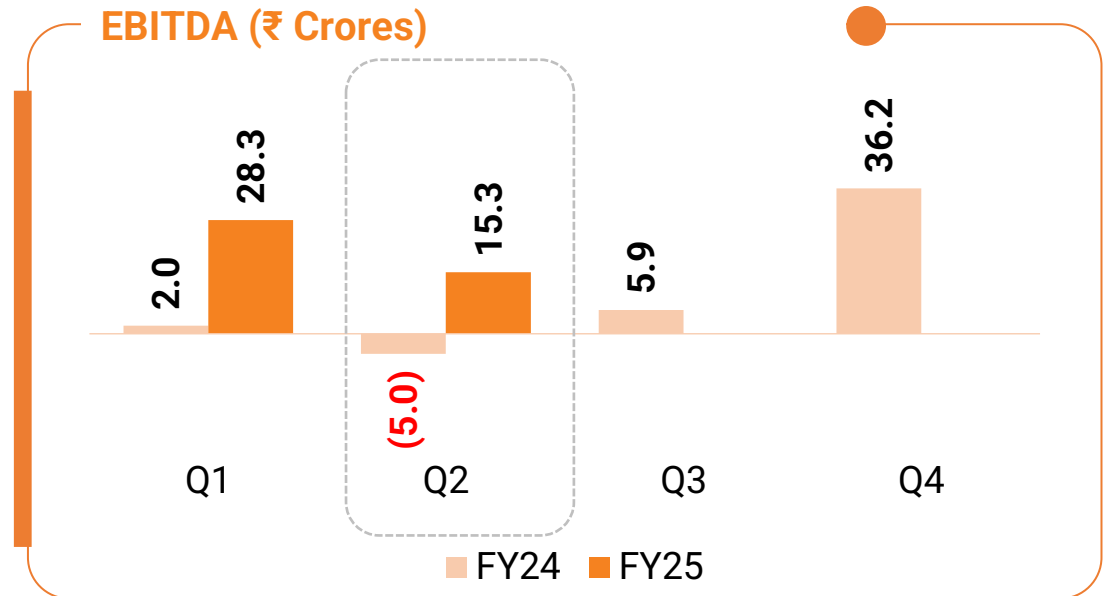
#BeGreenBePro



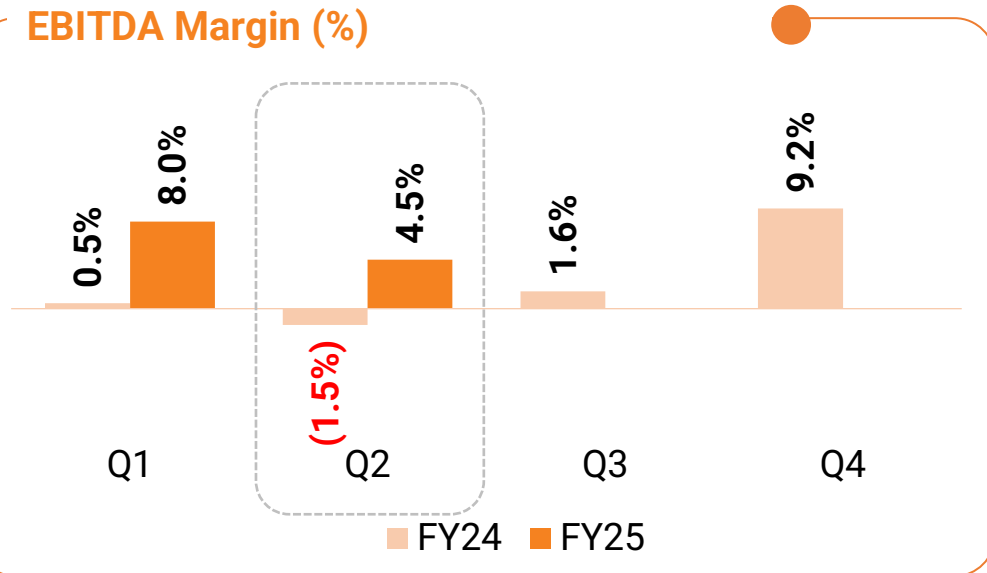
Revenue (₹ Crores)



EBITDA (₹ Crores)

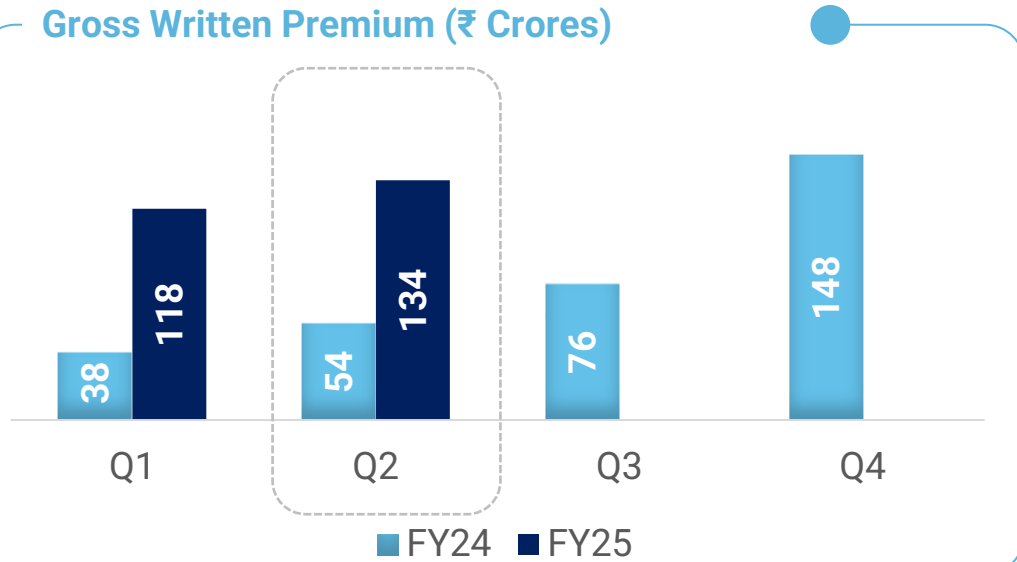


EBITDA Margin (%)

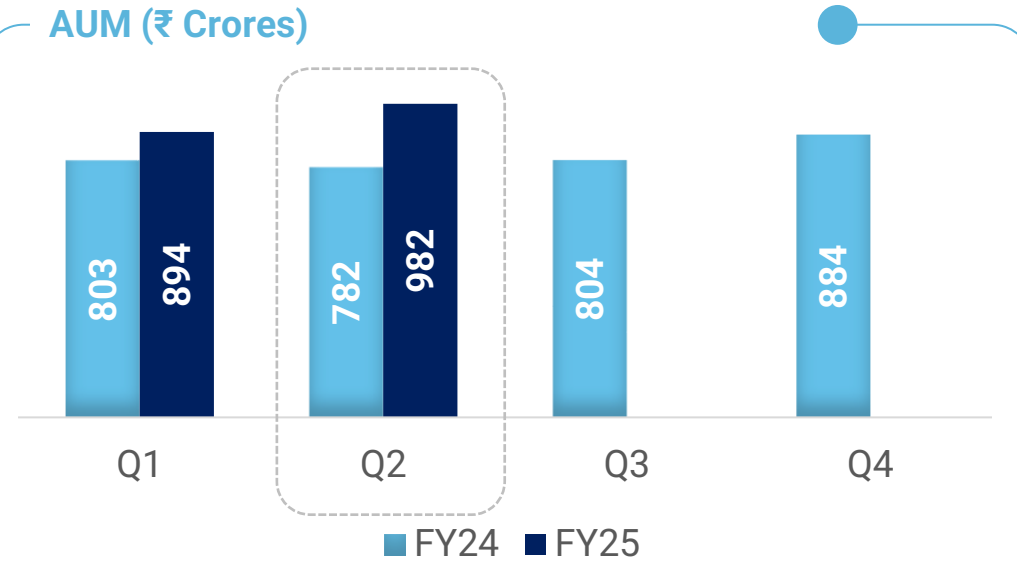


- Revenue declined by 0.4% YoY from ₹ 342 Crores in Q2 FY24 to ₹ 340 Crores. Ready-mixed concrete volumes grew by 0.8% YoY during Q2 FY25.
- EBITDA Margin improved by 600 bps YoY to 4.5% due to several cost saving initiatives taken by the Company and change in procurement contractual practices.
- H1 FY25 annualised ROCE came in at (11.7%) and Capital Employed was ₹ 90 Crores as of September 30, 2024.

Gross Written Premium (₹ Crores)



AUM (₹ Crores)



RQBE added 25 new partners during Q2 FY25 taking the count of total partners to 3,581 including Agents, Brokers, POSP, IMF, MISP, Web Aggregators and OEM.

Q2 FY25 Financial Highlights:

- Gross Written Premium grew by 148% YoY to ₹ 134 Crores
- Profit / (Loss) After Tax of ₹ (13) Crores as compared to a profit of ₹ 0.6 Crores in Q2 FY24
- Combined Ratio stood at 123% vs. 139% in Q2 FY24
- Well capitalized with Solvency Ratio of 2.08x as against regulatory minimum of 1.50x
- Raised ₹ 85 Crores from existing shareholders via rights issue in 2 tranches, during June 2024 and October 2024





Environment

- Prism Cement's Emissions Intensity at 631 kg CO₂ per ton of cementitious material during H1 FY25
- 31.7% of Prism Cement's total power requirement met through green power and renewable sources (including WHRS) during H1 FY25
- Achieved average TSR of 6.6% at Prism Cement during H1 FY25
- Completed installation of 8 MW of additional solar power at Satna, to be commissioned in the near future subject to regulatory approvals
- 24MW captive wind power expected to get commissioned by March 2025

Q2 FY25 CSR Initiatives

- Distribution of around 5,200 hybrid fruit plant saplings to villagers from nearby villages
- Construction of over 50 perforated drum-based water harvesting structures at Bairiha
- Provision of medical facility at doorstep through mobile health van for over 350 patients; Free ambulance facility to over 300 villagers; Provision of free medical treatment and distribution of medicines to over 5,100 patients at Satna Plant Medical Centre
- Scholarship to 36 meritorious from Government Higher Secondary School Sijahata and Bamhauri

Health & Safety

- Provided around 200 on-site safety trainings during H1 FY25 at Prism Cement's Satna plant
- H1 FY25 Lost Time Injury Frequency Rate (LTIFR): Nil for all three Divisions



Health & Hygiene



Environment & Water Conservation



Empowerment & Skill Development



Social Welfare



Rural Infrastructure Development



Promotion of Education



Providing Potable Drinking Water



Installation of submersible water pump at nearby villages



Tree plantation with tree-guards at Medhi and Baghai villages



Distribution of drinking water through tanker in villages

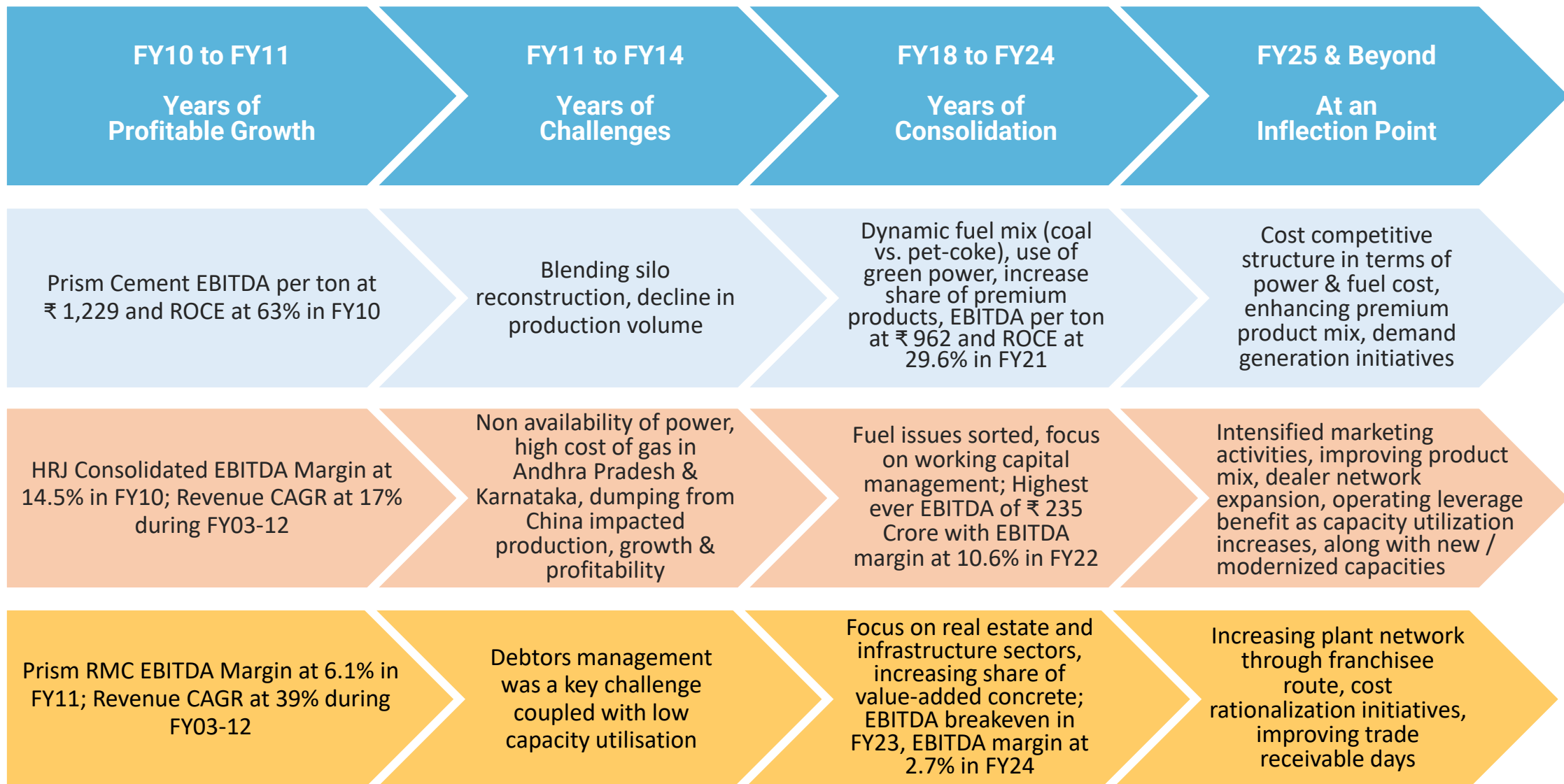


Ayushman Health Card Formation Camp in villages



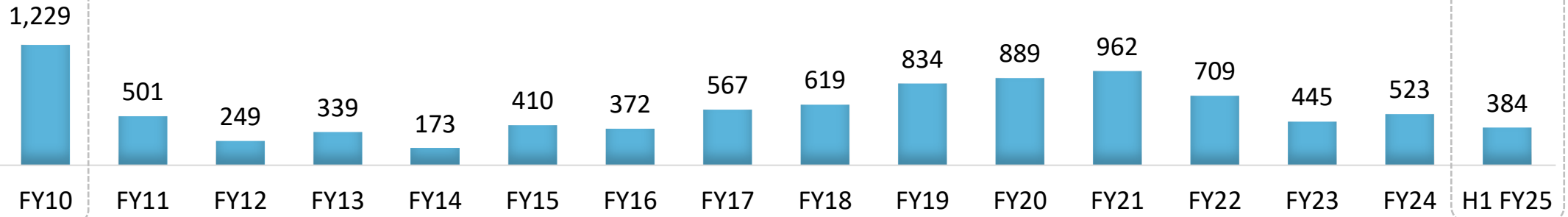


Prism Cement received a 5-Star Rating by the Indian Bureau of Mine for sustainable mining practices and mineral / environmental conservation.

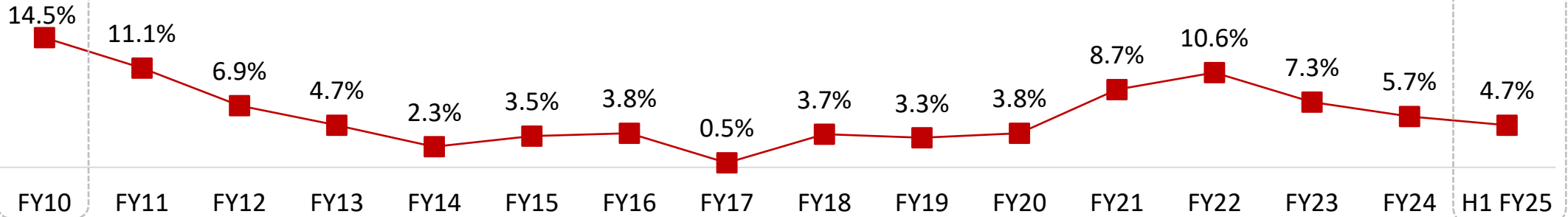


Prism Johnson: Management Target to Achieve Past Peak Performance in the Medium Term

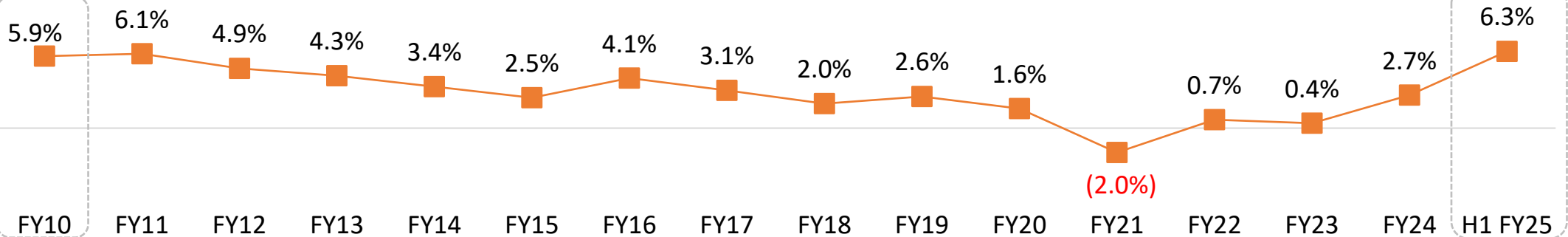
Prism Cement EBITDA / Ton (₹)



HRJ Consolidated EBITDA Margin (%)

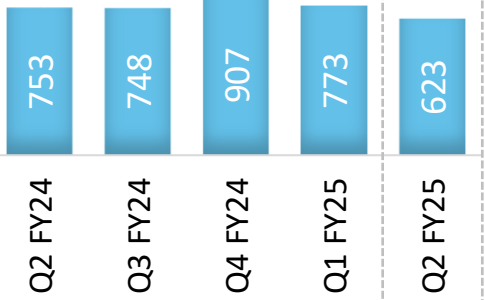


Prism RMC Consolidated EBITDA Margin (%)



Prism Johnson: Division Wise Quarterly Financial Performance

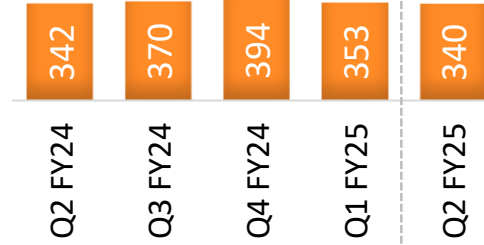
Revenue (₹ Crores)



Prism Cement



HRJ

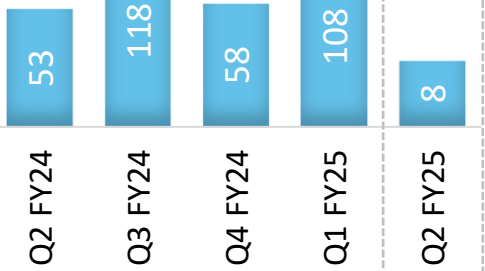


Prism RMC

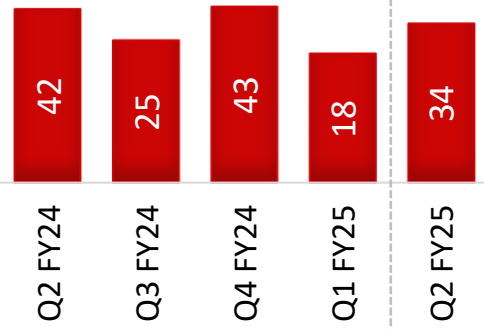


Consolidated (Ex RQBE)

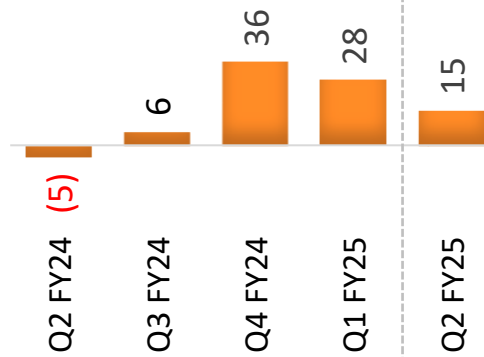
EBITDA (₹ Crores)



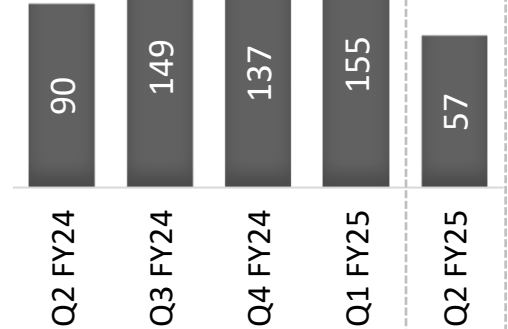
Prism Cement



HRJ



Prism RMC

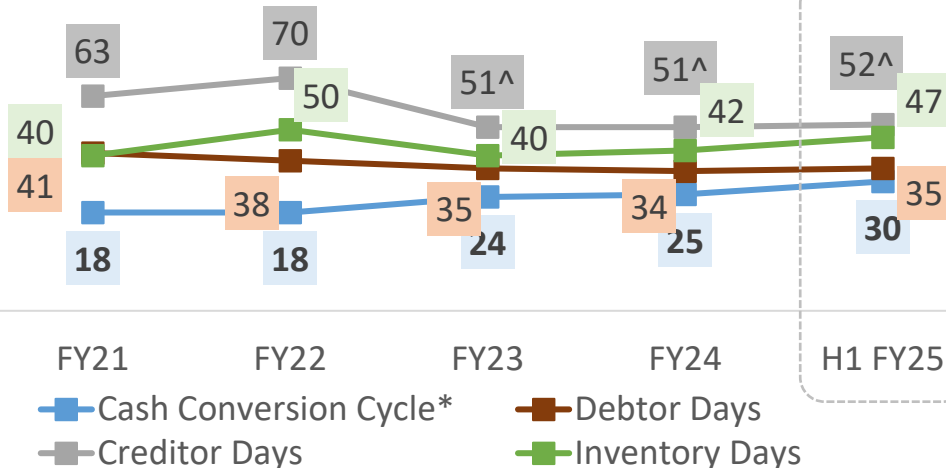


Consolidated (Ex RQBE)

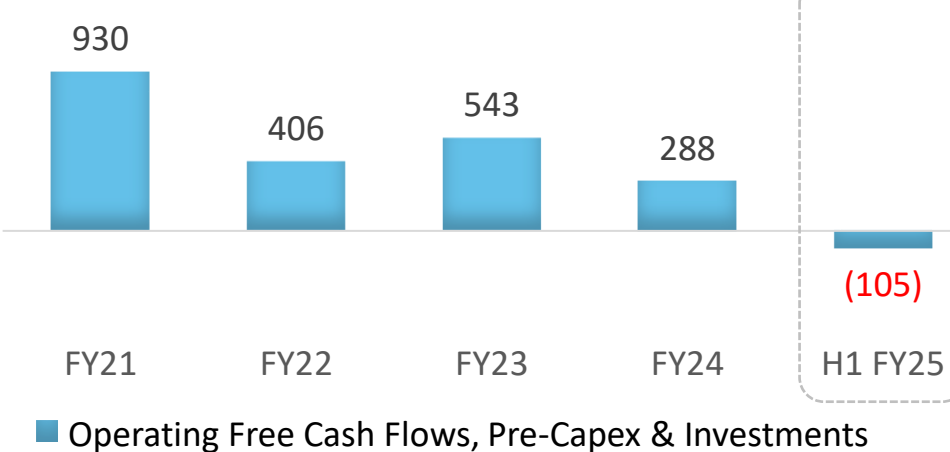
Five Year Financial Performance Snapshot: Strengthening Balance Sheet

Consolidated (Ex. RQBE)

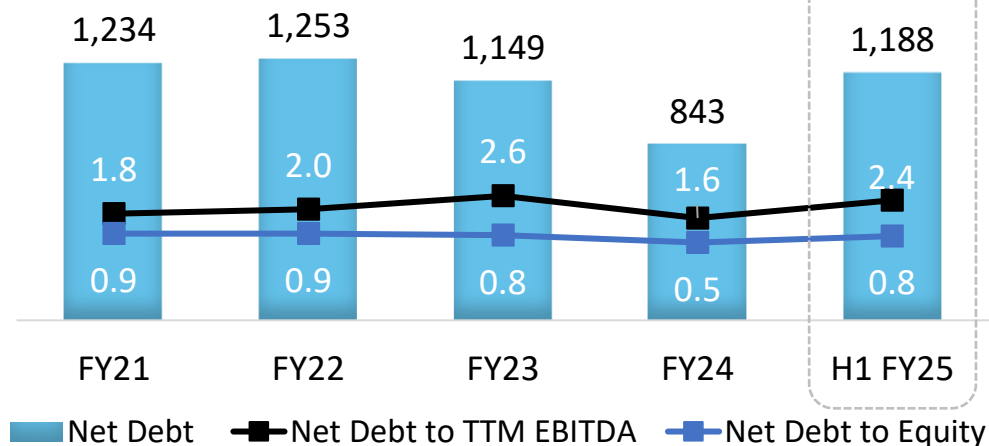
Working Capital (Days)



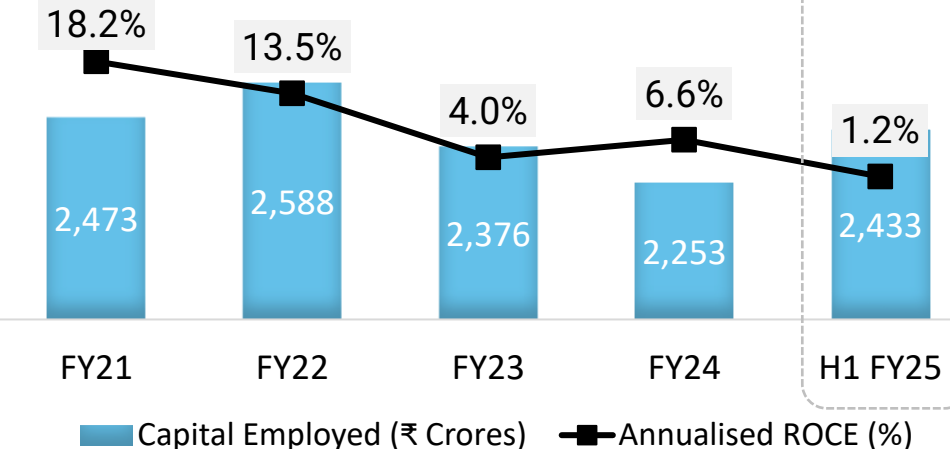
Operating Free Cash Flows (₹ Crores)



Net Debt (₹ Crores)



Capital Employed (₹ Crores) & ROCE# (%)



* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

EBIT includes Other Income for ROCE calculation; Annualised ROCE for Q1 FY25

[^] The decrease in Creditor Days starting FY23 is primarily due to reclassification / re-grouping in trade payables

Consolidated (Ex RQBE) Financials Summary

Particulars (₹ Crores)	Q2 FY24	Q1 FY25	Q2 FY25	% QoQ	% YoY	FY20	FY21	FY22	FY23	FY24	H1 FY25
Revenue from Operations	1,675	1,666	1,538	(7.7%)	(8.2%)	5,820	5,326	5,827	6,830	7,175	3,204
- Prism Cement	753	773	623	(19.5%)	(17.3%)	2,584	2,586	2,408	3,030	3,318	1,396
- HRJ	581	539	575	6.6%	(1.1%)	1,823	1,833	2,221	2,399	2,386	1,114
- Prism RMC	342	353	340	(3.6%)	(0.4%)	1,414	908	1,198	1,401	1,471	694
EBITDA	90	155	57	(63.0%)	(36.1%)	601	701	614	445	522	212
EBITDA Margin %	5.4%	9.3%	3.7%			10.3%	13.2%	10.5%	6.5%	7.3%	6.6%
Depreciation & Amortisation	93	110	116	5.6%	24.3%	248	289	305	384	406	226
Other Income	8	14	14	(1.3%)	68.3%	28	39	39	33	33	28
EBIT (Incl. Other Income)	5	59	(45)	n/m	n/m	381	451	348	95	148	14
Finance Cost	43	54	57	4.1%	31.1%	250	210	185	185	192	111
Net Profit*	183	6	(91)	n/m	n/m	50	224	139	(68)	202	(84)
Net Profit Margin %	10.9%	0.4%	(5.9%)			0.9%	4.2%	2.4%	(1.0%)	2.8%	(2.6%)
Net Debt	951	855	1,188	39.0%	25.0%	1,864	1,234	1,253	1,149	843	1,188
FCF (Pre-Capex & Investments)	(15)	76	(181)	n/m	n/m	393	930	406	543	288	(105)

Standalone Financials Summary

Particulars (₹ Crores)	Q2 FY24	Q1 FY25	Q2 FY25	% QoQ	% YoY	FY20	FY21	FY22	FY23	FY24	H1 FY25
Revenue from Operations	1,652	1,632	1,522	(6.8%)	(7.9%)	5,579	5,035	5,569	6,712	7,069	3,154
- Prism Cement	753	773	623	(19.5%)	(17.3%)	2,584	2,586	2,408	3,030	3,318	1,396
- HRJ	564	510	562	10.3%	(0.3%)	1,634	1,573	1,987	2,290	2,306	1,072
- Prism RMC	342	353	341	(3.6%)	(0.4%)	1,414	908	1,198	1,401	1,471	694
- Inter segment revenue	(7)	(4)	(4)			(53)	(32)	(23)	(9)	(27)	(8)
EBITDA	74	136	43	(68.7%)	(42.2%)	519	616	576	394	455	178
EBITDA Margin %	4.5%	8.3%	2.8%			9.3%	12.2%	10.3%	5.9%	6.4%	5.7%
Depreciation & Amortisation	85	102	104	2.2%	21.8%	214	253	275	338	371	206
Other Income	8	15	15	0.9%	82.3%	27	36	35	33	39	29
EBIT (Incl. Other Income)	(4)	49	(47)	n/m	n/m	333	400	335	90	123	2
Finance Cost	38	49	52	5.9%	36.6%	229	191	170	167	171	101
- Interest on borrowings	24	24	27	12.5%	9.1%	190	149	128	130	96	51
- Other finance costs*	14	25	25	(0.4%)	86.0%	39	42	42	37	75	50
Exceptional Items	(248)	0	1			10	5	(9)	7	(243)	1
Profit Before Tax	206	(1)	(100)	n/m	n/m	93	204	174	(84)	196	(101)
Net Profit	178	(0)	(78)	n/m	n/m	25	200	133	(59)	190	(79)
Net Profit Margin %	10.8%	(0.0%)	(5.1%)			0.5%	4.0%	2.4%	(0.9%)	2.7%	(2.5%)
Net Debt	764	705	1,002	42.1%	31.2%	1,675	1,040	1,042	950	662	1,002

	Name	Designation	Status
1	Dr. Raveendra Chittoor	Chairman*	Independent, Non-executive
2	Mr. Rajan Raheja	Director	Non-independent, Non-executive
3	Mr. Akshay Raheja	Director	Non-independent, Non-executive
4	Mr. Vijay Aggarwal	Managing Director	Non-independent, Executive
5	Mr. Raakesh Jain	Executive Director & CEO (Cement)#	Non-independent, Executive
6	Mr. Sarat Chandak	Executive Director & CEO (HRJ)	Non-independent, Executive
7	Mr. Anil Kulkarni	Executive Director & CEO (RMC)	Non-independent, Executive
8	Mr. Joseph Conrad Agnelo D'Souza	Director	Independent, Non-executive
9	Ms. Ravina Rajpal	Director	Independent, Non-executive

* Appointed as Chairman of the Board with effect from August 9, 2024

Appointed as Additional Director in the category of Whole-time Director, designated as Executive Director & CEO (Cement), with effect from August 17, 2024

Mr. Vijay Aggarwal
Managing Director



Education: B. Tech (Elec.) from IIT, Delhi and PGDM from IIM, Ahmedabad

Tenure in Company: ~31 years

Past Experience: SBI Capital Markets

Other Board Memberships: Raheja QBE General Insurance Company Limited, Ardex Endura (India) Private Limited



Raakesh Jain*

Executive Director & CEO – Cement

Education: B. Com, MBA (Marketing)

Tenure in Company: ~3 years

Past Experience: Lafarge India Private Limited, UltraTech Cement Ltd., Nuvoco Vistas Corp. Ltd.



Sarat Chandak

Executive Director & CEO – HRJ

Education: B.SC (Hons), MBA from University of Pune

Tenure in Company: ~6 years

Past Experience: Kajaria Ceramics Limited, RAK Ceramics India Private Limited



Anil Kulkarni

Executive Director & CEO – Prism RMC

Education: B.E. (Civil Engineering), PGDM

Tenure in Company: Joined in 2022

Past Experience: ACC Limited, UltraTech Cement Limited, Infra.Market

* Appointed as Additional Director in the category of Whole-time Director, designated as Executive Director & CEO (Cement), with effect from August 17, 2024



Shailesh Dholakia
Company Secretary &
Compliance Officer

Education: B. Com,
Company Secretary, LLB

Tenure in Company:
Joined in Jan-2023

Past Experience:
Reliance Industrial
Infrastructure Limited,
Allcargo Logistics
Limited, Zee
Entertainment
Enterprises Limited



Rajnish Sacheti
Chief Legal
Officer

Education: Company
Secretary

Tenure in Company:
~26 years

Past Experience:
Grasim Industries
Limited



**Arun Kumar
Agarwal**
Chief Financial
Officer

Education: B. Com,
Chartered
Accountant

Tenure in Company:
~7 years

Past Experience:
H & R Johnson
(India) Limited,
Future Group



Sanjeeva
Chief Commercial
Officer

Education: Mining
Engineering from IIT (ISM)
Dhanbad, MBA from S P
Jain Institute of
Management & Research,
Mumbai and LL.B from
Nagpur University

Tenure in Company:
~10 years

Past Experience: Coal India
Limited, Dow Chemical,
Reliance Energy Limited



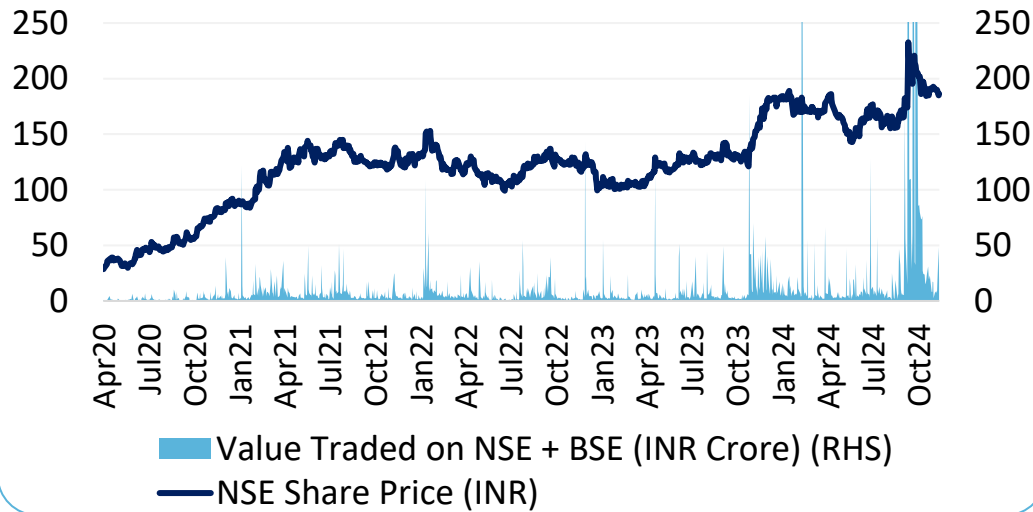
Prabir K. Ray
Chief Human
Resources Officer

Education: Mechanical
Engineer from Delhi
College of Engineering
and MBA from FMS,
Delhi

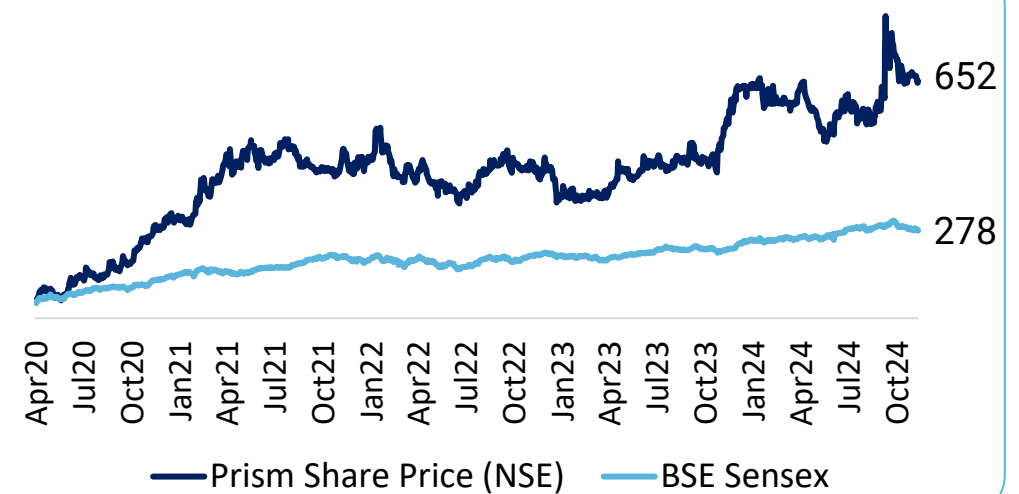
Tenure in Company:
~8 years

Past Experience:
UltraTech Cement
Limited, ACC Limited

Absolute Share Price Performance



Share Price Performance vs. BSE Sensex*

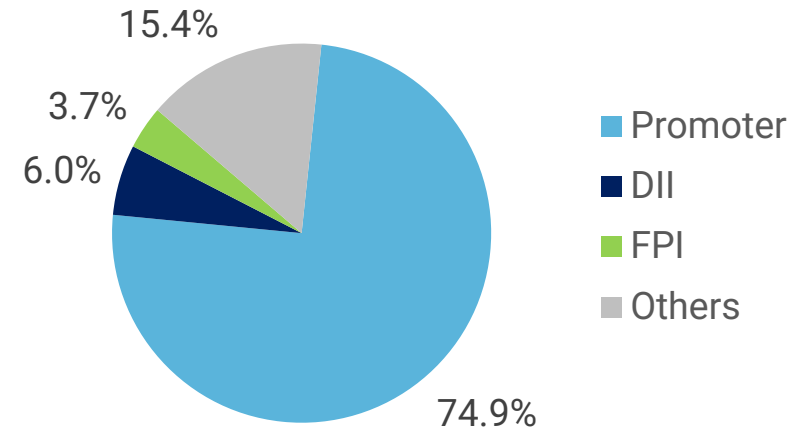


Particulars

12-Nov-2024

NSE Ticker	PRSMJOHNSN
Share Price (₹)	186.40
52 Week Low – High	142-246
Market Cap (₹ Crore)	9,311
6-Month Avg. Value Traded (₹ Crore)	72
Indices Prism Johnson is a member of	NIFTY 500, NIFTY MIDCAP250

Shareholding Pattern – September 30, 2024



* 1 April 2020 prices rebased to 100

PRISM JOHNSON LIMITED is one of India's leading integrated building materials' companies, with a wide range of products from cement and ready-mixed concrete to tiles and bathroom products.

Prism Cement

Prism Cement manufactures Cement with the brand name 'Champion' and premium quality grade of cement under brand names 'Champion Plus', 'Duratech' and 'Champion All Weather'. It caters mainly to markets of Central and Eastern Uttar Pradesh, Madhya Pradesh and Bihar, with an average lead distance of 375 kilometers in Q2 FY25. Prism Cement has a wide distribution network of around 2,500 effective dealers serviced from around 166 stock points, as of March 31, 2024.

H & R Johnson (India)

Established in 1958, H & R Johnson (India) is one of the leading ceramic tiles companies in India. H & R Johnson (India) offers end-to-end solutions of tiles, sanitary ware, bath-fittings and engineered marble & quartz. Its products are sold under several strong brands, viz. Johnson Tiles, Johnson Marbonite, Johnson Porselano, Johnson Endura, Johnson International and Johnson Marble & Quartz. H & R Johnson (India) along with its Joint Ventures currently have a tile manufacturing capacity of around 64 million m² per annum spread across 11 manufacturing plants across the country.

Prism RMC

Prism RMC is the amongst the top three players in the ready-mixed concrete sector, with a pan-India presence with 103 plants (including franchisees for purchase of ready-mixed concrete) at 44 cities / towns. Further, it has two technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories and ensures strict adherence to the quality of concrete manufactured at Prism RMC plants.

PRISM JOHNSON LIMITED is committed to creating long-term sustainable shareholder value through successful implementation of its growth plans. The company's investor relations mission is to maintain an ongoing awareness of its performance among shareholders and financial community.

PRISM JOHNSON LIMITED

For additional information, please contact:

Nupur Agarwal | Chief Investor Relations & Strategy Officer

Tel: +91-98198-52256

Email: nupur.agarwal@prismjohnson.in | Website: www.prismjohnson.in

Address:

"Rahejas", Main Avenue, V. P. Road, Santacruz (W), Mumbai-400 054



Safe Harbour

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.